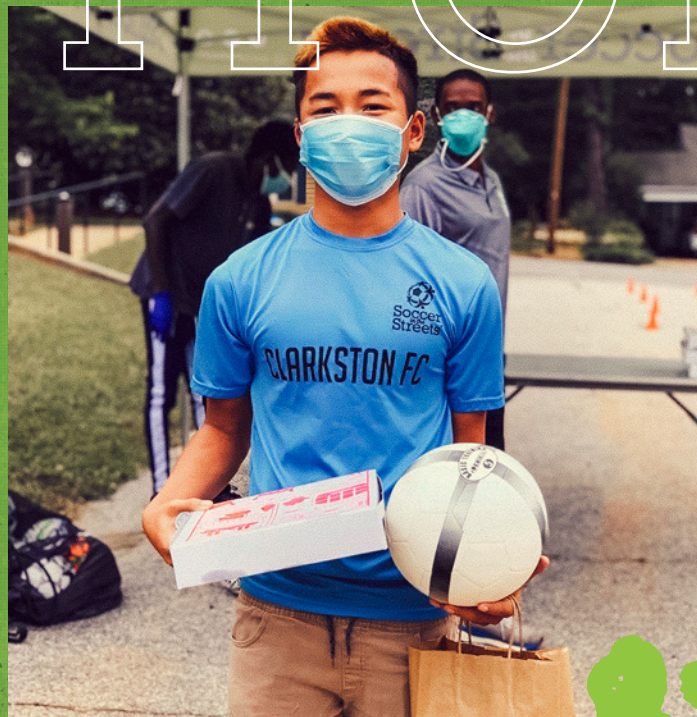


*Beyond the*  
**PITCH**



2020 IMPACT REPORT







# VISION



We envision the day when all kids regardless of economic, social, or racial background have equal access to opportunity.

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### Soccer in the Streets Supporters,

This past year was the most impactful as we adapted to the changes happening in the world. With COVID-19 becoming the biggest challenge we had to face, we didn't let it bring us down. Back in March, we chained up the gates at our fields and started a new journey. We switched to providing food and educational support to our families and then added BLM forums in the Summer. In October, we were finally able to get back on the field albeit in a limited way. Here are some highlights.

#### 2020 SNAPSHOT

- 1300 families supported with food and education activities
- BLM online forums started
- Homework help forums started
- 700 balls distributed
- No pandemic staff layoffs
- Lindbergh StationSoccer open (2 openings postponed)
- New social-emotional learning curriculum tested (Habitudes)
- October limited return to play for youth
- October return to play for adult StationSoccer
- 1 Major League Soccer community award
- 1 Sports Humanitarian Award
- 3 fundraising events staged
- New community garden for Clarkston
- Santa On The Streets: 200-holiday gifts packages distributed
- Solid financial footing for 2021

Our purpose has always been to challenge some of the inadequacies in our society and how it fails those with fewer resources. While our niche is to provide better access to soccer and off-field leadership opportunities the pandemic has added a new lens. We play a significant role in the communities where we work. We work hard to gain a trusted position and that gives us a platform to adapt to new things. When it came to food distribution and online learning we were rookies but we made it work and people got behind us. The pandemic continues to gnaw at the same inequalities we are all too familiar with. Even the transportation problem is not spared. As we return to play we find that our kids are unable to connect with others for team games because using a crowded mini-bus is no go. It's a subtle but telling problem.

The year's low point came when we lost one of our own with the needless killing of little Secoria Turner. The BLM movement has brought attention to a repetitive story for us. We are hopeful this is just the start of a heightened focus on inequality and we can play our part in being a solution.

With regards to 2021, we remain optimistic that we will shed the restrictions and negative impacts of the pandemic. Even though 2020 has been a challenge we're coming out of it stronger and we have a big platform for change.

#### NEXT YEAR

- 2 StationSoccer openings
- Learning Center phase 1 in place
- Role out of Habitudes social-emotional learning curriculum
- Some return to play in Q1/Q2 and full RTP spring/summer
- Finding a solution to the Clarkston field problem
- Earned income from StationSoccer and events kicking in

Our biggest realization in 2020 is simple. People don't respond to us having a great soccer program - which we do - they understand the human story. They respond to the humanity of needing to be more inclusive. They respond to the need for community. And for this we are grateful. We realize we have a platform for good that matches the need for bridging a social gap and we're stoked to keep making a difference.

More importantly, even the kids are ready.

All the best,

Phil Hill :: Executive Director





**BY THE NUMBERS**



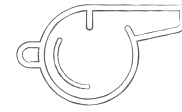
**35%**  
95 GIRLS



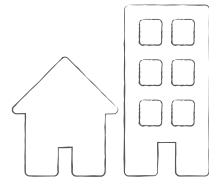
**65%**  
230 BOYS



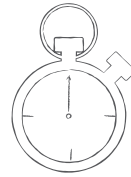
**335**  
RETURN TO PLAY  
PLAYERS



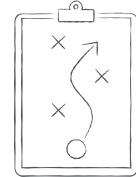
**35**  
COACHES  
INVOLVED



**13**  
COMMUNITIES



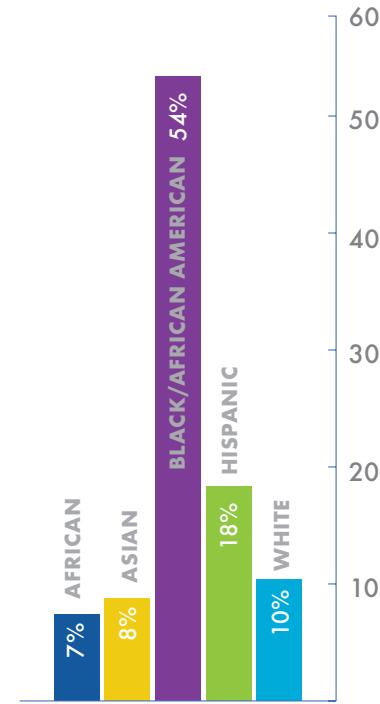
**1650**  
YOUTH HOURS IN  
LEADERSHIP TRAINING



**846**  
TEACHING  
SESSIONS

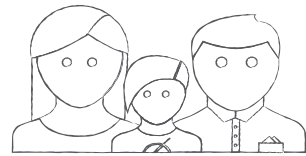


**1111**  
VOLUNTEER  
HOURS

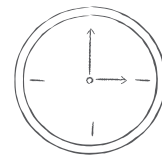


1,740 YOUTH COMMUNITY PLAYERS

**COVID-19 RESPONSE OVERVIEW**



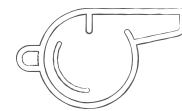
**1247**  
FAMILIES IMPACTED



**1196**  
HOURS OF  
SERVICE



**6507**  
MEALS SERVED



**35**  
STAFF MEMBERS  
ENGAGED



**801**  
SOCCER BALLS  
GIFTED

Soccer in the Streets (SITS) offers a unique combination of soccer and life-skills programming to youth in communities schools and at MARTA StationSoccer locations. Soccer in the Streets has been at work in Atlanta's low-income communities for over thirty years. In 2020, SITS served more than 2,000 youth through partnership programs with public schools, SITS COVID-19 virtual programs, and other civic groups. With a track record of pioneering programs, SITS is preparing to enter its next phase of development, transforming lives and communities through StationSoccer. StationSoccer is the world's first transit soccer network, connecting thousands of children participating in SITS programs throughout the city.

Soccer in the Streets connects young, bright, culturally competent role models with children, inspiring them to follow the right path and introduce opportunities available to them. Through soccer, trained coaches teach skills and life lessons such as personal responsibility and job readiness. This engagement creates a lasting relationship of trust and a feeling of community. Partnerships with organizations - such as schools, community centers, and parks - allow multiple weekly sessions to be conducted ensuring a consistent community presence and ongoing positive influence among the youth.



**MISSION**

Soccer in the Streets creates young leaders who live rich lives and cultivate healthy communities.

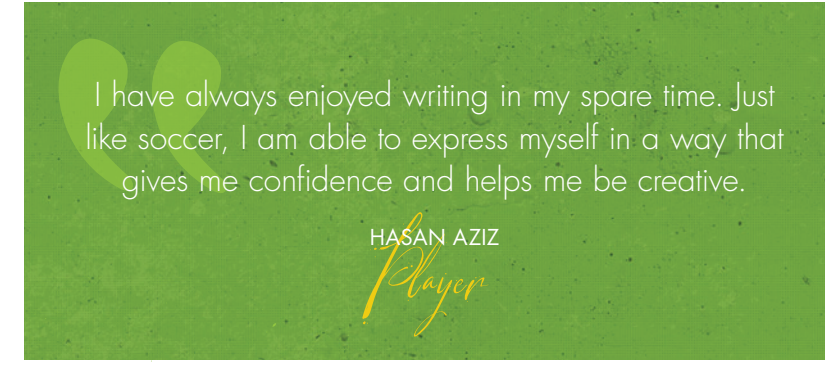
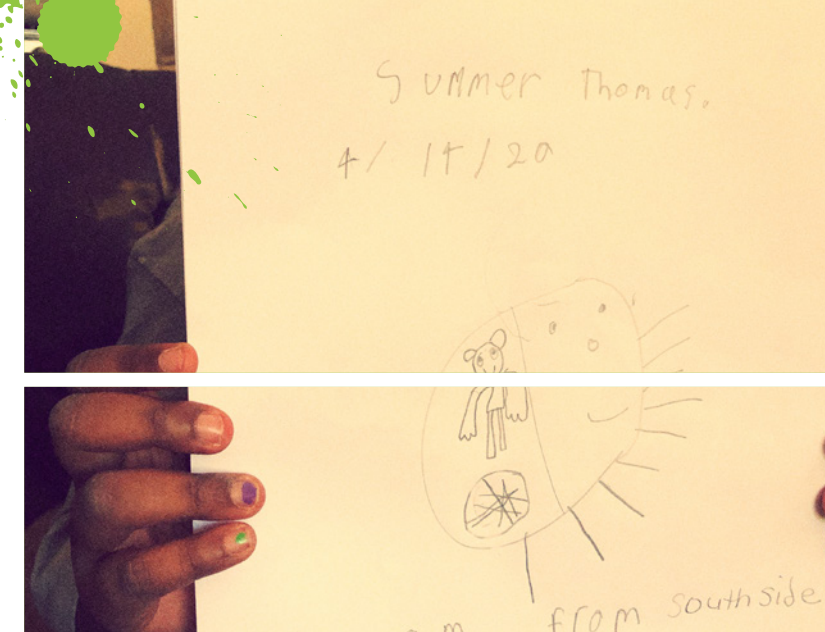
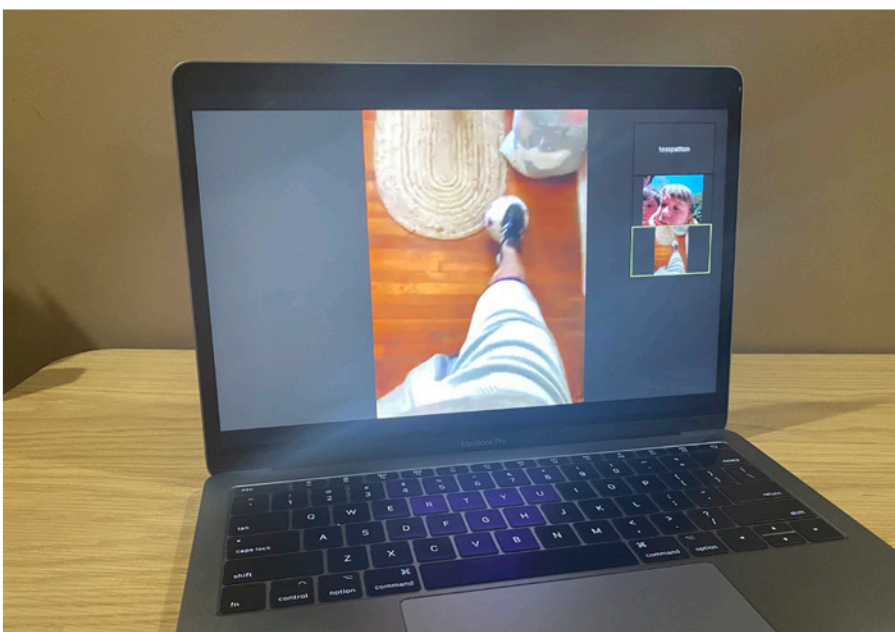


AT-HOME ACTIVITIES

Soccer in the Streets has been responding and adapting to the current pandemic so we can continue providing value to the communities we serve.

We shifted our programming to an At-Home Skills and learning activities program that kept our youth players' minds and bodies active during COVID-19. This program consisted of weekly written activities along with soccer skills directed by our coaches with a simple phone call.

Our At-Home Skills project pairs fun, creative learning activities like reading, writing, and drawing with soccer skills. Lessons are taught by SITS coaches in one-on-one sessions with their players.







**SLICES & STRIKES**

In the early days of the pandemic, we launched Slices & Strikes to provide hot meals and soccer balls to the surrounding metro Atlanta communities. As we aimed to keep food on tables for the families, we strived to stay engaged and positive for the kids. Donations and support from Select Sport America, Oz Pizza, Blue Moon Pizza, Publix and Souper Jenny, made this project possible.



As a minister of an outreach and community organization, I can confidently say that Oz Pizza and Soccer in the Streets is one of my personal favorites when it comes to fruitful community cohesiveness during such an uncertain time in the history of America. I find a GREAT appreciation for their consistency since the beginning of the 2020 Covid 19 pandemic that has left many families in financial crisis and without food.

TIFFANY DEWALT  
*Southside Parent*

**FOOD CORPS**

Our Food Corps project helps support families in need by delivering groceries to them. On the Westside we partnered with the Westside Future Fund and provided goods for the communities. During these uncertain times we need to stick together and know we are a stronger soccer community in Atlanta. We are thankful to have partners like The Atlanta United Foundation, Laureus Sport For Good, and the Chestnut Family Foundation that have given us tremendous support during this time with our COVID-19 relief projects.



We are wanting to take care of the residents in our Soccer in the Streets communities like Westside and Clarkston. We have been bagging hundreds of goods for families every Thursday with our coaches and know we are making a positive impact during this time.

TONY CARTER  
*Program Director*





## HOMWORK HELPLINE

The Homework Helpline was created to provide a way for students in our communities to stay engaged and find support from our volunteer parent tutors and teachers. We knew that at-home virtual learning was often difficult and we wanted to make sure our kids knew we were there to help them. We have worked with more than 70 children since the program launched in October.

It's my way of helping kids with their education which is more important than anything that I can do for them. It benefits the kids and their families because it's another resource where kids can get help with their schoolwork and potentially further their education.

ULRIC ALSOBROOK  
*Program Manager*

*Beyond the pitch*



## LAA MENTORSHIP AND DEKALB COUNTY SCHOOLS

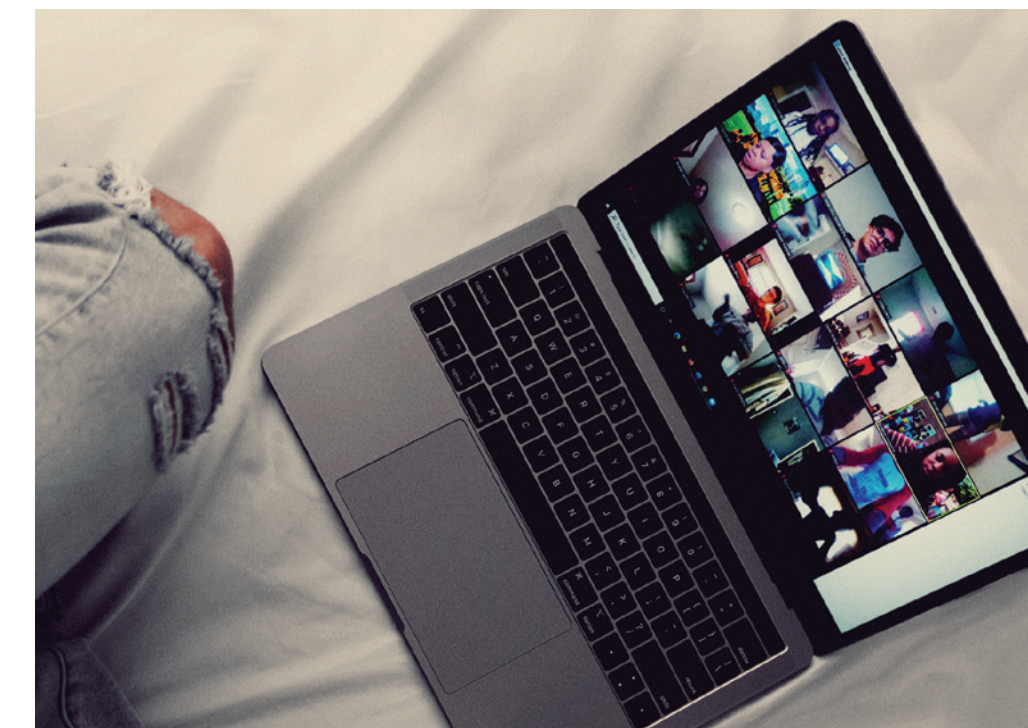
In mid-September we teamed up with the Latin American Association (LAA) to implement the Latino Youth Leadership Academy (LYLA) in the Northside Community.

The mentoring program consisted of soft skills, leadership, and career development opportunities. Together we reached 90 middle and high school students. A one hour session was provided for each of the two age groups across a ten week period. This type of work was critical as we understood parents' need for additional support during such difficult times.

We worked with 50 students from Sequoyah Middle School (DeKalb), Lilburn Middle (Gwinnett), and Path Academy (DeKalb) and 40 students from Cross Keys High School (DeKalb), Meadowcreek High School (Gwinnett), Chamblee Charter High School (DeKalb), and Tri-Cities High School (APS).

The Latin American Association would like to recognize our partnership with Soccer in the Streets and how it has helped us to empower, encourage, and boost our students' self-esteem. Integrating soccer into our mentoring program has helped us enhance student self-confidence, makes them work harder, lifts their spirits, and makes them successful in their educational journey. We have loved working side-by-side with the SITS team, during our group mentoring sessions and at our distribution events for students during this difficult year. SITS brings the fun and movement to our sessions and our students look forward to this cohesion and teamwork each week.

ELI VELEZ  
*Managing Director*  
YOUTH SERVICES LAA





### FINANCIAL LITERACY: BANK OF AMERICA

Clarkston youth players invested their time in a virtual financial literacy course and learned valuable life lessons. Financial Center Manager at Bank of America, Chiquita Jenkins, led the them through the extensive Better Money Habits® program. As the pandemic brought soccer play to a standstill, this course allowed players to turn their focus onto other at-home activities. The goal was to ensure that each student player grasped the financial concepts and understood how each could be applied in real life.

The financial literacy Better Money Habits® program for high school students focuses on banking basics, how to manage money, the concept of wants versus needs, how to build and use credit, and the importance of protecting your financial information through various resources.



They were able to learn not only about Financial Literacy but also how to apply it and share what was learned with others. The program engagement allowed them to work through problems and test their financial abilities. The program introduced them to a wide range of financial concepts such as an introduction to managing credit, how to manage money, simple credit versus compound credit, making good choices to help you save, etc.

CHIQUITA JENKINS, B.O.A.

*Financial Center Manager*

### ATLANTA PUBLIC SCHOOLS

As we adapted throughout the year, we held 30-minute virtual soccer sessions for all three schools across a 6-week period. Additionally, one of our coaches stepped in as a virtual Physical Education teacher once per week for each school. They lead the students through athletic play and soccer-related games at home. Sessions varied each week as students had the option of logging in to a different virtual session at the same time.

Children and young adults who garden have access to a litany of practical botany concepts, use algebra, and spend time coordinating work with rewarding results. With schools, employment, climate crisis, communities, and our healthcare systems all under enormous strain, we need access to gardens and farming spaces more than ever to build up community resilience and bonding.

RALPH MACDONALD

*Community Gardener*

### CLARKSTON GARDEN

As part of a summer project, the Clarkston youth players worked with Ralph MacDonald, who volunteers as a gardener, at the Clarkston Community Center. Together they learned how to turn unutilized space into a vibrant vegetable garden. Five of the youth players visited the garden weekly to work on keeping the vegetables in great shape. This special project provided players that were anxious to get out on the field with an opportunity to work in the field and gain useful knowledge.





## BLACK LIVES MATTER

Soccer in the Streets' mission extends far beyond the boundaries of the soccer field. Whether through leadership training activities, cultural enrichment trips, or financial literacy courses, we strive to create pathways for our players to become leaders who can contribute to their communities. The recent calls for a renewed focus on racial justice have provided an opportunity for us to engage with and educate our players about both the tragic events which have led to the Black Lives Matter movement and also the long history of struggle that has led to this point.

Our Westside Program Manager Sean Irving is a very talented artist. He designed this powerful shirt in honor of the BLM Movement and those continuing the fight for racial justice. We stand with our communities in this fight.



I call this design The Path of Protest. I wanted to connect today's protest message of BLM to the long rich tradition of Black protest in America. I recreated an iconic picture of the Selma March at the bottom. Today those messages have been simplified to the lowest common denominator... Black Lives Matter! After hundreds of years of deep struggle and sacrifice, we arrive at 2020 still having to demand that our lives simply have value in America. Yet still, Black people move forward faithfully on the path toward freedom!

SEAN IRVING

*Westside Program Manager*

We were so excited to hear that there was going to be another forum with our kids. I feel great about discussing African American History with my son as well as other children because they get to learn about things they have never heard of before. They helped my son feel more confident about himself and it let him see African Americans in a more positive light.

ASHA FLOURNOY

*Southside Parent*



It was an honor and privilege to collaborate with the staff and team from Soccer in the Streets as well as other educators to inform ALL youth about the positive and unique contributions of African-Americans from the past and present. These forums have allowed our youth to be creative and engaged during this downtime due to COVID. I feel that it is necessary to engage in positive discussions about African American history with my own children and other children as well, especially during this empowering Black Lives Matter movement.

KEISHA SAWYER

*Southside Parent*





## STATIONSOCCER: LEARNING CENTER

### Jeff Parker Event

Jeff Parker, general manager and chief executive officer of MARTA, kindly hosted a fundraiser at the Mercedes-Benz of Buckhead. Mr. Parker announced that MARTA will be donating a decommissioned rail car to Soccer in the Streets. This decommissioned rail car will be located at the StationSoccer-West End in the near future. We will be joined by the Atlanta City Design Studio and West End children to design the interior of the rail car. When completed, the rail car will be used by West End community families as a learning and activity center as well as for events hosted by MARTA. We look forward to working on this project with MARTA, Atlanta City Design Studio, HKS, Makers Studio, our partners, and the community.

A special thank you to Atlanta City Council members: Amir Farokhi, Andrea Boone, Jennifer Ide, J.P. Matzigkeit, Marci Collier Overstreet, Matt Westmoreland, and Michael Julian Bond.

### Surprise Design Session

We took our West End United players on a secret MARTA trip to Atlanta City Design Studio. When they arrived, our team explained MARTA's rail car donation and the plan to create a learning and activity center inside. The players were then provided colored pencils and rail car templates. They spent the afternoon drawing and creating what they envisioned the rail car should look like. Everyone's ideas were gathered on the board for all to see. We are all so excited to see the finished project!








**STATIONSOCCER: LINDBERGH**

In 2020 we completed our fourth StationSoccer at the Lindbergh station. Construction began during the hot Georgia summer, amidst the pandemic and the many hurdles that came with it. As an organization, we were able to complete this project largely in part to our fantastic founding partners including Atlanta United Foundation, MARTA, the Department of City Planning, MUSCO Lighting, and Fieldturf. Additional local community partners that helped bring this vision to fruition include GA Power, Jacobs, Mercedes-Benz of Buckhead and Rubenstein Partners.



It's great for us to be able to grow the StationSoccer project and add this new location on the northern part of the transit network, during challenging times. Now more than ever, the communities we serve need access to safe spaces to play, promoting health and wellbeing!

SANJAY PATEL  
*Director, Strategic Projects*







### ROBERT WOOD JOHNSON FOUNDATION SPORTS AWARD

Soccer in the Streets is honored to be selected as one of the 2020 recipients of the Robert Wood Johnson Foundation Sports Award.

This award recognizes and honors those in the sport who display an innovative and collaborative approach to making their communities a healthier place to live. This includes sports teams, athletes, and community-based organizations that use sports as a platform to address the root causes that influence health and health equity.



### MLS WORKS COMMUNITY MVP

Ulric Alsobrook, our Southside Program Manager, was one of 26 national recipients of the 2020 MLS WORKS Community MVPs presented by Wells Fargo. For each of the MLS Clubs, one individual is recognized for going above and beyond to serve their communities.

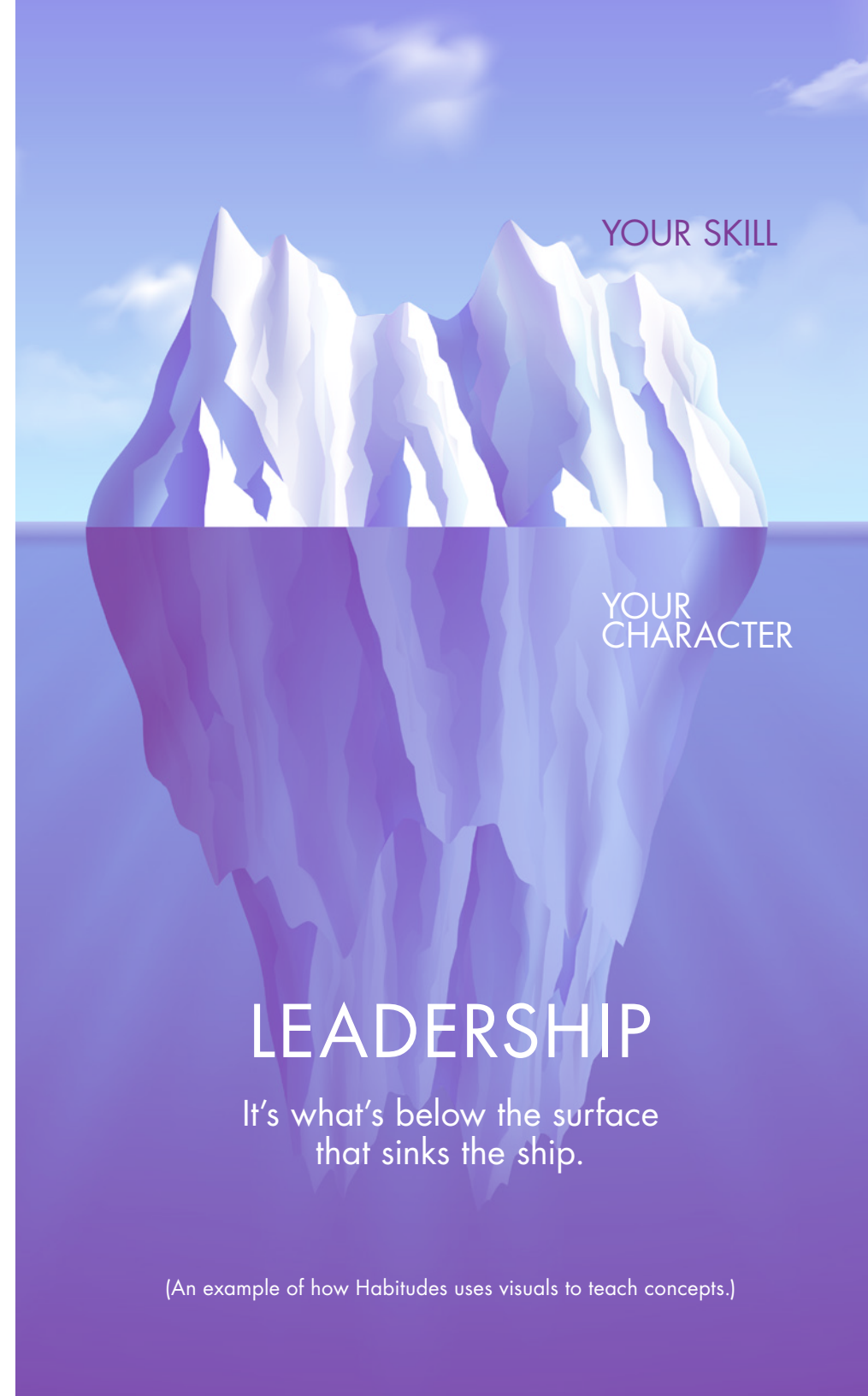
Ulric has led Southside youth programs through various projects including Slices and Strikes. Ulric also leads virtual forums for youth focused on important topics including the Black Lives Matter movement. These forums help youth players better understand what is happening in the world while providing a safe space to ask questions. Most recently, Ulric started a homework helpline to provide youth players an additional support system to virtual education.



### BILLIE JEAN KING YOUTH LEADERSHIP AWARD PRESENTED BY ANTHEM FOUNDATION

Our West End Program Manager, Joel Apudo, was one of the recipients of the Billie Jean King Youth Leadership Award. This award celebrates and honors youth who are using the power of sport as a catalyst for change and making a positive impact on society.

In 2016, Joel stepped away from college in order to become more involved with Soccer in the Streets. Apudo manages one of our West End Atlanta neighborhood soccer clubs in a historically Black community plagued by blight and disinvestment. Apudo's goal is to provide local children the opportunity to access after-school resources to increase the physical and mental health of those involved with the program.



(An example of how Habitudes uses visuals to teach concepts.)

### HABITUDES PROGRAM

Soccer in the Streets has partnered with Growing Leaders and is in the process of applying their Habitudes curriculum into our programming. Habitudes uses memorable imagery, real-life stories, and practical experiences to teach SEL skills in a way that is relevant to our players today. Coaches use the conversation-based Habitudes curriculum before and/or after practice to engage with their players.

Habitudes measures Academic Self-Efficacy, Contribution, Positive Identity, Self-Management, Social Skills, and Social Capital. It provides improved attitudes about self, others, and school along with positive classroom behavior, 11 percentile-point gain on standardized achievement tests, fewer conflict problems, less emotional stress, and lower drug use.





Celebrating the international diversity of Atlanta, the Nations Cup brings representatives of different countries who live near the city together to face off in a tournament while raising money for at-risk neighborhoods in Atlanta. The multi-cultural powerhouses of Atlanta were able to raise \$24,500 this year!



We turned the Black Tie Soccer Game into a Skills Challenge this year so we could keep each other safe. Some of our best supporters donned suits, dresses... even blow-up costumes. We watched challengers trip, slip, and fall down in comical fashion on the field, but their fundraising was no joke; \$68,000 was raised!



Soccer in the Streets' most competitive (and largest) competition, the ATL Champions League pits the die hard fans of international clubs against each other in a tournament while bringing everyone together to fundraise for a great cause. This year's competitors raised an impressive \$39,434 under 2020's unique circumstances!



The Footy Ball was also held virtually this year. Host Kevin Egan highlighted achievements made by the SITS community, shared Black Tie Skills Challenge montages, and capped the evening off with an extremely productive fund-to-need. At the end of the night, the grand total from SITS' first official virtual event was \$67,500.

# Napolitano AWARD



ZOEY JOHNSON

## SUCCESSFUL SOCCER LEADERS

The Napolitano Award, now in its seventh year, is presented to someone who embodies leadership, service, and enrichment around the beautiful game. This year's award was presented to Zoey Johnson, a Southside Youth Player and Referee Apprentice. Zoey has shown excellent work through the referee program and as a player in the Soccer in the Streets program.

For those who don't know her, Zoey is quiet and conscientious. She's not an in-your-face leader but instead leads by example. One trait – of many! – that I have a lot of admiration for is that she is honest and true to her principles. Zoey is a great example to her younger siblings, her family and all of those around her. And lastly, she doesn't do things because it's the popular thing to do. She does it because it's the right thing to do.

JILL ROBBINS

*Referee Program Director*



PARTNERS

Soccer in the Streets would not be the success that it is without the generous support of the following groups, friends and program partners. Over the course of 2020, just over \$1.7 million was raised. These funds allow us to have a lasting impact on the Atlanta community. Additionally, they provide the funds needed to create and operate the many programs throughout the City as well as create, build and operate the StationSoccer locations. Thank you to all of our supporters.



EVENT SPONSORS

- |                      |                        |                     |                      |                              |
|----------------------|------------------------|---------------------|----------------------|------------------------------|
| Anis Hadj-Taieb      | Denise Fitton          | Sunil Amin          | Clay & Marcy Herron  | Karin Mebius                 |
| Barbara Murray       | Emily Greinke          | Susan & Eric Miller | Colm Kelleher        | Kristy Coughlin              |
| Becca Dupree         | Jeanine & Jared Belsky | Suzanne Collins     | Connie Aylor         | Laura Beystehner             |
| Bryce Albin          | Justin Wilde           | Tom Lowry           | Dave Malcher         | Michael Hutton               |
| Carol Lowry          | Kimberly Singh         | Aaron Anderson      | David & Erin Meezan  | Omar Esposito                |
| Clay Schwartz        | Michael Saadine        | Abigail Lockwood    | Deaton Bell          | Patrick Rossetto             |
| Corey Geary          | Miguel Christie        | Alison Sternfels    | Dillon Baynes        | Ron Martin                   |
| Darren & Faith Eales | Saakib Zafrani         | Allison Troxell     | Geoff & Julie Oletti | Sophie Alibaksh              |
| David Katz           | Shara Harbin           | Brian Macaluso      | Hali Sheram          | Tobias & Jennifer Brinkley   |
| David Mallis         | Stephen Mearman        | Cadey Henritz       | Jonathan McAdams     | Charleston & William Morford |

SUPPORTERS

- Hampton and Hudson
- Creature Comforts Brewing Company
- Three Taverns Brewery
- Footie Mob
- Terminus Legion
- The Faction
- Resurgence
- DJ Elite
- Dave Williamson Photography
- Krown Sports
- Brewhouse Cafe
- Hot House

PROGRAM PARTNERS

- AGAPE
- Atlanta Public Schools
- Dekalb County Schools
- John Hope Recreation Center
- City of East Point
- The Decatur DeKalb YMCA
- Georgia Soccer
- Covenant House
- Centers of Hope
- City of Clarkston
- La Presencia
- Latin American Association

NON-CAMPAIGN GRANTS

ABFF/AU	\$185,00
Chestnut Foundation	\$75,000
JANX Foundation	\$50,000
Private Foundation	\$50,000
Waterfall Foundation	\$50,000
Laureus Sport For Good	\$54,546
FIFA Foundation	\$35,000
AARP	\$7,500
Emily Hall Tremaine Found.	\$5,000
Partnership for Southern Equity	\$4,450
RBC Foundation	\$2,000

CAMPAIGN DONORS

Atlanta United Foundation	\$1,100,000	Bank of America	\$20,000
City of Atlanta Planning	\$600,000	CEMEX	\$15,000
Private Foundation	\$500,000	The Kelin Foundation	\$15,000
Soccer in the Streets Board	\$257,440	Chip Sites	\$10,000
Tull Foundation	\$250,000	Dave Pulliam	\$10,000
Chestnut Foundation	\$250,000	James J. Griffin Family Found.	\$10,000
Private Foundation	\$200,000	Georgia Power	\$10,000
Transformation Alliance	\$125,000	Rubenstein Partners	\$5,000
Jacobs	\$100,000	Aileen O'Neill	\$5,000
City of East Point	\$75,000	Stadler	\$5,000
Jeff Adams	\$70,000	HJ Russell	\$5,000
Major League Soccer	\$60,000	Susan Story	\$5,000
Connolly Family Foundation	\$60,000	Vicki O'Neill	\$4,000
Imlay Foundation	\$55,000	Donna Willis	\$3,000
Melody and David Wilson	\$50,000	Judy Anderson	\$3,000
US Soccer Foundation/MUSCO	\$50,000	BNY Mellon Charitable Gift Fund	\$2500
Children's Healthcare of Atlanta	\$45,000	Vernon and Valerie Oneil	\$1,000
Northside Athletes Foundation	\$47,500	Vijay Bahl	\$1,000
John Carlos Family Foundation	\$40,000	Marinate Newington	\$1,000
Reed Deupree	\$25,000	Diane Moffett	\$500
Southern Company Gas Found.	\$25,000	Steve R. Spencer Family Fund	\$500
Phil Sadler	\$25,000	Steve Spencer	\$500
Robert Wood Johnson Found.	\$25,000	Michael Bisciotti	\$500
HNTB	\$25,000	Craig Allen	\$500
		Renaissance Charitable Found.	\$500





**STAFF**

Phil Hill  
Executive Director

Jonathan Gosse  
VP of Development

Sanjay Patel  
Director of Strategic Projects

Tony Carter  
Director of Programs

Erik Nelson  
Community Engagement Manager

Lee Woodsmall  
Director of Revenue Operations

Fernando Guarena  
StationSoccer Operations Manager

Tess Patton  
Communications Marketing Manager

Jill Robbins  
Referee Apprenticeship Program Manager

Sean Irving  
Community Program Manager

Ulric Alsobrook  
Community Program Manager

Toussaint McClure  
Community Program Manager

Jorge Ortiz  
Community Program Manager

**BOARD MEMBERS**

Brian O'Neill - Chair  
Cahaba Wealth

Richard Rushton  
Nicholas Hoffman

Carmen Butler  
Aveanna Healthcare

Bill Ford  
Pamarco Global Graphics

Joe Hall  
Deutsche Bank

Janine Willis  
Mozley Finlayson Loggins

Otto Loewy  
Moxie USA

Nyema Johnson  
Educator/ Independent Contractor

Jenny Hergenrother  
Alston & Bird LLP

Jeff Leonard  
Cohen Pollock Merlin Turner

Bill Tucker  
Partner at TMO

Benjamin Butler  
Cargo Brokers

Phil Hill  
Executive Director :: Staff

Sanjay Patel  
Director Strategic Projects :: Staff

**FINANCIALS**

**STATEMENTS OF**

*Financial Position*

	2019	2020
<b>ASSETS</b>		
Current Assets	\$637,392	\$1,863,543
Fixed Assets	\$592,081	\$994,251
<b>TOTAL</b>	<b>\$1,229,473</b>	<b>\$2,857,794</b>
<b>LIABILITIES AND EQUITY</b>		
Liabilities	\$9,719	\$338,875
Equity	\$1,219,754	\$2,518,919
<b>TOTAL</b>	<b>\$1,229,473</b>	<b>\$2,857,794</b>

**STATEMENTS OF**

*Activities*

	2019	2020	
<b>UNRESTRICTED INCOME</b>	Donations	\$133,479	\$52,188
	Fundraising Events	\$579,101	\$256,378
	Grants	\$20,000	\$583,496
	Corporate	\$10,075	\$67,174
	Sponsorship	\$10,750	\$8,500
	Earned	\$116,537	\$65,732
	Interest	\$13	\$1,017
<b>Sub-Total Unrestricted Income</b>	<b>\$869,956</b>	<b>\$1,034,485</b>	
<b>RESTRICTED INCOME</b>	Grants	\$347,274	\$43,200
	Corporate	0	\$10,000
	Campaign	\$699,423	\$1,401,298
	<b>Sub-Total Restricted Income</b>	<b>\$1,016,697</b>	<b>\$1,454,498</b>
Other Income	\$2,777	\$74	
<b>TOTAL INCOME</b>	<b>\$1,889,429</b>	<b>\$2,489,057</b>	
<b>COST OF GOODS</b>	Programs (COGS)		
	Salaries	\$685,970	\$743,962
	Coaching	\$158,842	\$78,231
	Uniforms	\$47,072	\$4,279
	Equipment	\$7,025	\$15,935
	Operations/transport/contractors	\$184,475	\$132,025
<b>Total COGs</b>	<b>\$1,083,384</b>	<b>\$974,433</b>	
<b>GROSS PROFIT</b>	<b>\$806,045</b>	<b>\$1,514,624</b>	
<b>EXPENSES</b>	Rent / Lease / Utilities	\$35,138	\$23,215
	Advertising and Marketing	\$23,239	\$6,060
	Operations / Travel / Insurance	\$71,570	\$25,031
	Salaries	\$180,224	\$134,450
	Professional Services	\$77,141	\$19,706
	<b>Total Expenses</b>	<b>\$387,312</b>	<b>\$208,465</b>
	<b>Net Operating Income</b>	<b>\$418,733</b>	<b>\$1,306,159</b>
Net Other Income	\$23	\$1,386	
<b>NET INCOME</b>	<b>\$418,756</b>	<b>\$1,304,773</b>	







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To donate visit :: [www.my.soccerstreets.org/give](http://www.my.soccerstreets.org/give)

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